

March 15, 2024

Hello Nipomo community businesses and other friends and supporters!

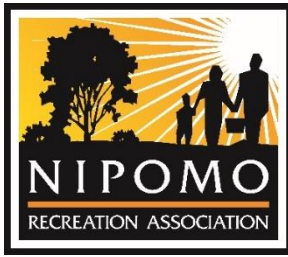
Nipomo Recreation Association is in search of sponsors to partner with us in presenting the 3rd season of the **Nipomo Concerts In The Park** in the Nipomo Community Park, which will consist of ten concerts with different bands each Wednesday, June 26th to August 28, 2024, from 5:30-7:30pm. To make this concert series happen, we need sponsors to help us offset our event costs of more than \$25,000 (SLO County park rental fees, bands, professional sound system, audio technicians, dumpster and portable toilet rentals, insurance, advertising, etc.).

As you may know, this concert series is a very popular event for all ages in the Nipomo community, drawing hundreds of local music lovers. Food and beverages will be available for sale at each event. This is a great opportunity for you to align yourself and/or your business with this series of popular family-oriented events held in Nipomo. In exchange for your sponsorship, we are committed to providing the highest levels of recognition of your support. Sponsorship offerings are attached.

All sponsorship donations are tax deductible as Nipomo Recreation Association is a 501 (c)(3) non-profit organization (EIN #95-3766192). Thank you for considering our request, and we look forward to the possibility of partnering with you. If any additional information is needed, please contact me, or one of our volunteers, Ed Miller, by phone or text at 805.431.3067, or by email at ejmiller@charter.net.

We hope to hear back from you soon! And thank you again for your consideration!

Jeff Long
Executive Director/CEO
Nipomo Recreation Association
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Nipomo Summer Concert Series 2024

Sponsorship Levels and Benefits

Presenting Sponsor \$3,500 donation

Most prominent name and logo on Nipomo Summer Concert series poster, social media, websites, and banners

Verbal recognition from stage at all 9 concerts

VIP Parking at all 9 concerts (two vehicles, first come, first served)

Banner provided by sponsor hung at all 9 concerts

Opportunity to setup pop-up tent (10x10) to promote your business at all 9 concerts

Nipomo community appreciation for your support!

Gold Sponsor \$2,000 donation

Logo on Nipomo Summer Concert series poster, social media, and banners

Verbal recognition from stage at 5 concerts

VIP Parking at 5 concerts (two vehicles, first come, first served)

Banner provided by sponsor hung at 5 concerts

Opportunity to setup pop-up tent (10x10) to promote your business at 5 concerts

Nipomo community appreciation for your support!

Silver Sponsor \$1,000 donation

Logo on Nipomo Summer Concert series poster, social media, and banners

Verbal recognition from stage at 3 concerts

VIP Parking at 3 concerts (two vehicles, first come, first served)

Banner provided by sponsor hung at 3 concerts

Opportunity to setup pop-up tent (10x10) to promote your business at 3 concerts

Nipomo community appreciation for your support!

Bronze Sponsor \$500 donation

Logo on Nipomo Summer Concert series poster, social media, and banners

Verbal recognition from stage at 2 concerts

VIP Parking at 2 concerts (two vehicles, first come, first served)

Banner provided by sponsor hung at 2 concerts

Opportunity to setup pop-up tent (10x10) to promote your business at 2 concerts

Nipomo community appreciation for your support!

***Any and all other donation amounts and in-kind donations are welcome and will be recognized!**

Sample Poster (2023)

PRESENTED BY

CoastHills
CREDIT UNION

TCP
TERRY COLEMAN PACIFIC INC.
Landscape Aggregate & Equipment Rental

NIPOMO CONCERTS IN THE PARK 2023

WEDNESDAYS 5:30-7:30PM

JULY 5	UNFINISHED BUSINESS 60's ROCK & ROLL
JULY 12	SOUL KOOL SOUL & LATIN
JULY 19	THE JIMI NELSON BAND COUNTRY
JULY 26	THE BRASS FACTORY R&B, SOUL, & DISCO
AUGUST 2	JOY BONNER BAND FUNK, ROCK, & SOUL
AUGUST 9	STEPPIN' OUT TOP 40 DANCE
AUGUST 16	CLUB DV8 80'S DANCE
AUGUST 23	UNFINISHED WITH THE BEATLES TRIBUTE BAND

CONCESSIONS AVAILABLE

FREE LIVE MUSIC

BRING YOUR OWN CHAIRS

JOIN US AT THE GAZEBO
NIPOMO REGIONAL PARK

PROUDLY SPONSORED BY



Peg Miller & Family



Board of Supervisors



Nipomo Lions Club



Pilates of Nipomo



The UPS Store



ARTWORK BY KELLY RICKER